



PeopleMatter Media Contact

Joy Capps

843.730.3857

joy.capps@peoplesmatter.com

HR Cloud Innovators Join Forces To Personalize Hiring Experience

PeopleMatter and HireVue Announce Partnership

CHARLESTON, SC and SALT LAKE CITY, UT — DEC. 10, 2013 — Hiring the best hourly employees and engaging them with a positive, personalized interview experience just got a little easier as HireVue and PeopleMatter today announced a partnership. [HireVue](#) – a talent interaction platform that brings the job interview process into the digital age with on-demand style video and phone interviews – is making business personal again through video, mobile and social enriched workplace interactions. [PeopleMatter](#), the only complete cloud-based workforce management platform designed to change the way the hourly workforce works, offers simple, smart software to hire, train and schedule employees. This partnership redefines employee-employer interaction using disruptive technology to provide a positive candidate experience while streamlining HR processes for employers.

“PeopleMatter partners with industry leaders that develop innovative technologies to improve the employee-employer relationship,” said Nate DaPore, President and CEO of PeopleMatter. “By aligning with HireVue, we are enhancing the PeopleMatter Platform to simplify the candidate review time, making it easier to select the best-fit job candidates.”

HireVue’s on demand digital interviews allow managers to quickly review more job candidates at their convenience from their computer or smart device. Managers are able to virtually see a candidate, rather than just their resume, before deciding to bring them in for an in-person interview. Using HireVue ensures that job candidates – who can easily become brand advocates or not based on the type of interaction they have during the hiring process – experience a “wow” factor that differentiates the employers from others they may be considering.

PeopleMatter pre-employment assessments screen candidates for role specific traits. After they pass this level of the screening process, HireVue adds increased clarity with its high definition interview process. Candidates are given a voice and can tell their story at a time that’s convenient for them. Managers screen and evaluate the best candidates and choose to spend valuable time with only the best candidates. This partnership combines the best that PeopleMatter has to offer with the premier Talent Interaction Platform making for one of the most powerful hourly package offerings on the market today.

Hourly workforces typically have a high rate of turnover and attrition. By hiring employees that fit the position and engaging them from the moment they apply, retention is increased and labor costs are reduced.

“Retention rates are exponential when managers can listen to the candidates story”, say Chip Luman, COO of HireVue. “HireVue’s talent interaction provides greater insight than previously available and when combined with PeopleMatter both managers and candidates win.”

Learn best practices about capitalizing on the four key moments that make or break each hiring decision by **attending a free webinar, Tues., Dec. 11 at 1 p.m. ET.** [Register](#) to hear experts from HireVue and PeopleMatter present “Time To Hire: The 4 Hiring Moments That Matter Most and How to Make the Most of Them” or **visit** <http://bit.ly/IOGD8E>.

**About HireVue**

HireVue is an amazing new way to interview – on demand! Users simply browse, watch, rate and share the interviews they want, on their own time – just like streaming their favorite movies – even from a smart phone. Recognized by Inc. magazine in 2013 as a top 500 fastest-growing private company, by Deloitte as a top 50 company in Deloitte’s Annual Fast 500 and by HR Executive Magazine as a Top HR Product of 2012, HireVue’s Digital Interview Platform™ also helps improve interviews of all types, including in person, phone and video interviews. Digital question, feedback and collaboration tools remove hassle and make interviewing up to ten times faster and nine times cheaper. Join HireVue customers like Ocean Spray, Nike, Dow Jones and Walmart who are making interviewing awesome. <http://www.hirevue.com>.

About PeopleMatter

PeopleMatter provides the only integrated human resources management solution specifically built to serve hourly workforces in the service industry. Our easy-to-use online Platform helps hire, develop, schedule and engage dependable talent. At PeopleMatter, we strive to change the way the hourly workforce works by delivering tools that catalyze the innate human drive to make a difference – because happy, engaged managers and employees lead to exemplary customer service. PeopleMatter is headquartered in Charleston, S.C., and on the Web at www.peplematter.com, [@PeopleMatter](https://twitter.com/PeopleMatter) and facebook.com/PeopleMatter.HR.

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